BENEFITS SOPHIE'S GALLERY AND ART PROGRAM

Tea by the Sea



Support Package

January 23
11 AM - 2 PM

The Marine Room
2000 Spindrift Dr, La Jolla, CA 92037

Honoring
Angel Kleinbub, Mo King and
Barbara Menard

St. Madeleine Sophie's Center
Serving Adults With Intellectual and Developmental Disabilities for Over 50 Years

WWW.TEABYTHESEA.ORG

Sponsorship Levels & Benefits

Presenting Sponsor - $20,000

- **Exclusive Branding**: Your name and logo will be prominently displayed as the “Presenting Sponsor” in all press materials, our website, social media channels, and event signage.
- **Media Exposure**: Gain exclusive opportunities to be featured in live news segments when available, showcasing your commitment to our mission.
- **Digital Presence**: Enjoy prominent exposure through our website and social media, including a featured article in St. Madeleine Sophie’s Center's digital community update, highlighting your support and dedicated Social Media posts.
- **Event Engagement**: Distribute your marketing materials or a personal message at the event (subject to approval) Receive live program recognition during the event, ensuring your support is acknowledged.
- **Guest Experience**: A prominently placed table of ten (10) at the event for you and your guests, allowing for a wonderful, shared experience.

High Tea Sponsor - $10,000

- **Prominent Branding**: Your name and logo will be featured as the “High Tea Sponsor” in select press materials, on our website, social media, and event signage.
- **Website & Social Media Exposure**: Receive recognition through our digital platforms, including a mention in St. Madeleine Sophie’s Center's newsletter.
- **Event Visibility**: Your marketing materials or personal message will be distributed at the event (subject to approval by St. Madeleine Sophie’s Center). Enjoy live program recognition during the event, highlighting your support for our mission.
- **Table for Guests**: A table of ten (10) at the event, allowing you to share this special occasion with friends.

Afternoon Tea Sponsor - $5,000

- **Brand Visibility**: Your name and logo will be featured prominently in all press materials and event signage, ensuring your support is recognized.
- **Online Presence**: Your name and logo will be showcased on our website and social media channels, connecting your brand with our mission.
- **Event Acknowledgment**: Enjoy live program recognition during the event, giving a personal touch to your sponsorship.
- **Guest Experience**: Five (5) admissions to the event, allowing you to invite friends or colleagues to join in this meaningful gathering.

High Tide Sponsor - $1,250

- **Brand Presence:** Your name or logo will be featured on event signage and on our website
- **Guest Experience**: Two (2) admissions to the event, allowing you to invite a friend or colleague to network.

DIGITAL ENGAGEMENT

St. Madeleine Sophie's Center connects with a growing community of supporters, families, donors, and local businesses through our digital platforms.

Social Media

- 417,000+ combined Facebook and Instagram views in 2026;
- 8,300+ content interactions across both platforms;
- 5,500+ social media link clicks.

Email Marketing

- 5,200+ contacts in our email database;
- 17,377% reported email open rate;
- 1,483% reported email click rate.

SPONSOR AGREEMENT FORM

Please return the completed form ONLY if paying by check.
Please use QR code at the end of this packet to confirm sponsorship.
Please confirm your Sponsorship Participation no later than December 18th, 2026

Level of Support: ☐$20,000 **Presenting Sponsor** ☐ $10,000 **High Tea Sponsor** ☐ $5,000 **Afternoon Tea Sponsor**

☐ $1,250 **High Tide Sponsor**

Company Name:_____Contact Name:_____

Phone Number: _____ E-Mail:_____

☐ Check is enclosed (Please make check payable to St. Madeleine Sophie's Center) Check #: _____

Please provide electronic or camera-ready art, in 300 dpi or better.
All logos should be Adobe Illustrator eps files.

UNDERWRITING

This is a great alternative for organizations and individuals who would not benefit from a sponsorship but still want to support the event and St. Madeleine Sophie's Center. Please consider assisting with the event by underwriting one or more of the following expenses.

Please use the website or QR code at the end of this packet to donate towards underwriting.

Item to be Underwritten	Cost	# of Underwriters Needed	Total Needed
Food & Beverage	$1,000	20	$20,000
Tea Invitation Printing & Design	$200	6	$1,200
Hosted Valet Service	$200	5	$1,000
Event Photographer	$200	4	$800
Guest Tea Towels and Gift	$100	10	$1,000
Live Music	$100	5	$500

IN-KIND

We invite you to support our Tea by the Sea fundraiser with in-kind donations such as gift baskets, gift cards or alcohol. **Please use this QR code to fill out our In-Kind form online**. Thank you for helping us make a difference!

QR CODE

Please go to teabythesea.org or use this QR code to sign up to be a sponsor, register for the event, and/or provide an underwriting donation or purchase.





St. Madeleine Sophie's Center is a 501(c)3 non-profit organization. Your donation is tax deductible. Our tax ID number is 95-1957332