

*Celebrating*

60  
*years*

*California Dreamin'*

Support Opportunities

**May 16, 4:00-7:00 PM**

Celebrating 60 years of impact, community,  
and transformation

St. Madeleine   
Sophie's Center

# Sponsorship Opportunities & Benefits

## Welcome!

*In celebration of 60 years of empowering adults with intellectual and developmental disabilities, St. Madeleine Sophie's Center invites you to partner with us for California Dreamin', a special anniversary fundraiser supporting our Garden and Aquatics Programs. Your sponsorship honors our legacy while helping cultivate independence, skill-building, and inclusion for the individuals we serve.*

| Level   | Investment      | Recognition & Benefits  | Admissions         |
|---|-----------------|---|--------------------|
| <b>Presenting Sponsor</b><br><i>(Exclusive)</i> | <b>\$20,000</b> | Event naming rights: "California Dreamin' presented by [Sponsor Name]"; premier logo placement on all press, digital, social & event signage; on-air opportunity (as available); featured e-newsletter spotlight; recognition at event; brief remarks or approved materials opportunity | <b>10</b> Priority |
| <b>Golden State Sponsor</b>                     | <b>\$10,000</b> | Prominent logo placement on press, website, social & signage; e-newsletter recognition; logo placement & verbal mention in live news (as available); stage recognition  | <b>8</b>           |
| <b>Coastal Garden &amp; Aquatics Sponsor</b>    | <b>\$5,000</b>  | Logo recognition on signage, website, social & select press; recognition at event   | <b>6</b>           |
| <b>Malibu Sponsor</b>                           | <b>\$2,500</b>  | Name recognition on signage, website & social; recognition at event   | <b>4</b>           |

## Digital Engagement

### Social Media Metrics

Each of our social media posts achieves a monthly reach of 28k +  
Each of our social media posts has a monthly engagement rate of 1.6k+

### Email Blast Statistics

Each email blast reaches a total database of 5.2k  
Each email blast has a minimum open rate of 62% with a click rate of 11%

## Sponsor Agreement Form

**Yes! I/We would like to support St. Madeleine Sophie's Center's *California Dreamin' 60<sup>th</sup>* Anniversary event:**



Level of Support:

- Presenting Sponsor (\$20,000)  Golden State Sponsor (\$10,000)  
 Coastal Garden or Aquatic Sponsor (\$5,000)  Malibu Sponsor (\$2,500)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CVC code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Credit Card Type:  Amex  Discover  MasterCard  Visa

Name on Card: \_\_\_\_\_ Total Amount Due: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Check is enclosed (Please make check payable to St. Madeleine Sophie's Center)

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## *In-Kind Contributions*

We gratefully welcome in-kind donations to enhance the event, including gift baskets, gift cards, fine wine or spirits, and unique experiences.

To contribute, please provide a brief description of the item, its fair market value, and expiration date (if applicable), along with your name, preferred recognition, and contact information. Donations may be emailed (events@stmisc.org), mailed or delivered to:

St. Madeleine Sophie's Center  
Attn: Events Department  
2119 E. Madison Avenue  
El Cajon, CA 92019

For coordination or questions, please contact events@stmisc.org. A **tax-deductible donation letter** will be issued to the email or mailing address provided.

## ***Underwriting Opportunities***

For those who wish to make a meaningful impact beyond sponsorship, underwriting provides a distinguished way to support **St. Madeleine Sophie's Center**. By underwriting a specific event element, you help offset production expenses, allowing more proceeds to directly benefit the individuals we serve.



We invite you to consider supporting one or more of the following opportunities:

| <b>Item</b>              | <b>Underwriting Amount</b> | <b>Available Opportunities</b> | <b>Total Expense</b> |
|--------------------------|----------------------------|--------------------------------|----------------------|
| Catering                 | \$1,000                    | 10                             | \$10,000             |
| Event Rentals            | \$500                      | 12                             | \$6,000              |
| Live Entertainment       | \$200                      | 20                             | \$4,000              |
| Event Signage            | \$100                      | 15                             | \$1,500              |
| Food & Beverage Supplies | \$50                       | 20                             | \$1,000              |
| Staff & Volunteer Meals  | \$250                      | 3                              | \$750                |
| Event Photography        | \$150                      | 5                              | \$750                |
| Event Security           | \$100                      | 5                              | \$500                |

Your generosity ensures that every dollar raised at our 60th Anniversary celebration goes further in support of our mission.

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St. Madeleine Sophie's Center is a 501 (c) 3 non-profit organization. Our tax identification number is 95-1957332.  
For questions, please contact [events@stmisc.org](mailto:events@stmisc.org) or call 619-442-5129 ext. 115 or 121