

# Tea by the Sea

## Support Opportunities

The Marine Room  
Saturday, January 18, 2025  
11:00 am - 2:00 pm



We invite you to explore the sponsorship levels for our upcoming Tea by the Sea Benefit.

Our mission is to educate and empower individuals with intellectual and developmental disabilities to realize their full potential. By partnering with us, you can help make a meaningful impact in our community.

Your support truly makes a difference!

Contact: Events (619) 442-5129, ext. 115 or 121 [events@stmisc.org](mailto:events@stmisc.org)

St. Madeleine  
Sophie's Center



---

## Sponsorship Levels & Benefits

---

### Presenting Sponsor - \$25,000

- **Exclusive Branding:** Your name and logo will be prominently displayed as the “Presenting Sponsor” in all press materials, our website, social media channels, and event signage.
- **Media Exposure:** Gain exclusive opportunities to be featured in live news segments when available, showcasing your commitment to our mission.
- **Digital Presence:** Enjoy prominent exposure through our website and social media, including a featured article in St. Madeleine Sophie’s Center’s digital newsletter, highlighting your support and dedicated Social Media posts.
- **Event Engagement:** Distribute your marketing materials or a personal message at the event (subject to approval) Receive live program recognition during the event, ensuring your support is acknowledged.
- **Guest Experience:** A prominently placed table of ten (10) at the event for you and your guests, allowing for a wonderful, shared experience.

### High Tea Sponsor - \$10,000

- **Prominent Branding:** Your name and logo will be featured as the “High Tea Sponsor” in select press materials, on our website, social media, and event signage.
- **Website & Social Media Exposure:** Receive recognition through our digital platforms, including a mention in St. Madeleine Sophie’s Center’s newsletter.
- **Event Visibility:** Your marketing materials or personal message will be distributed at the event (subject to approval by St. Madeleine Sophie’s Center). Enjoy live program recognition during the event, highlighting your support for our mission.
- **Table for Guests:** A table of ten (10) at the event, allowing you to share this special occasion with friends.

### Afternoon Tea Sponsor - \$5,000

- **Brand Visibility:** Your name and logo will be featured prominently in all press materials and event signage, ensuring your support is recognized.
- **Online Presence:** Your name and logo will be showcased on our website and social media channels, connecting your brand with our mission.
- **Event Acknowledgment:** Enjoy live program recognition during the event, giving a personal touch to your sponsorship.
- **Guest Experience:** Five (5) admissions to the event, allowing you to invite friends or colleagues to join in this meaningful gathering.

### High Tide Sponsor - \$1,250

- **Brand Presence:** Your name or logo will be featured on event signage and on our website
- **Guest Experience:** Two (2) admissions to the event, allowing you to invite a friend or colleague to network.

---

## DIGITAL ENGAGEMENT

---

### Social Media Metrics

Each of our social media posts achieves a monthly reach of 28k +

Each of our social media posts has a monthly engagement rate of 1.6k+

### Email Blast Statistics

Each email blast reaches a total data base of 5.2k

Each email blast has a minimum open rate of 62% with a click rate of 11%

---

## SPONSOR AGREEMENT FORM

---

**Please return the completed form ONLY if paying by check.**

**Please use QR code at the end of this packet to confirm sponsorship.**

Please confirm your Sponsorship Participation no later than December 18th, 2024

Level of Support:  \$25,000 **Presenting Sponsor**  \$10,000 **High Tea Sponsor**  \$5,000 **Afternoon Tea Sponsor**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Check is enclosed (Please make check payable to St. Madeleine Sophie's Center) Check #: \_\_\_\_\_

**Please provide electronic or camera-ready art, in 300 dpi or better.**

**All logos should be Adobe Illustrator eps files.**

---

## UNDERWRITING

---

This is a great alternative for organizations and individuals who would not benefit from a sponsorship but still want to support the event and St. Madeleine Sophie's Center. Please consider assisting with the event by underwriting one or more of the following expenses.

**Please use QR code at the end of this packet (on the next page) to donate towards underwriting.**

<u>Item to be Underwritten</u>	<u>Cost</u>	<u># of Underwriters Needed</u>	<u>Total Needed</u>
Food & Beverage	\$1,000	20	\$20,000
Tea Invitation Printing & Design	\$200	6	\$1,200
Hosted Valet Service	\$200	5	\$1,000
Event Photographer	\$200	4	\$800
Guest Tea Towels and Gift	\$100	10	\$1,000
Live Music	\$100	5	\$500

---

## IN-KIND

---

We invite you to support our Tea by the Sea fundraiser with in-kind donations such as gift baskets, gift cards or alcohol. **Please use this QR code to fill out our In-Kind form online.** Thank you for helping us make a difference!



---

## QR CODE

---

**Please use this QR code to sign up to be a sponsor, register for the event, and/or provide an underwriting donation or purchase.**

