



# BON Couture JOUR

## **2024 Haute with Heart Fashion Show Sponsorship & Underwriting Opportunities**

**When:**

Saturday, August 17th, 2024  
(10:00 am – 2:00 pm)

**Where:**

Hilton Bay Front  
1 Park Blvd, San Diego CA 92101

**Activities:**

Fashion show, special up-lifting performances by our students, delicious luncheon, live auction, silent auction, opportunity drawing and fabulous boutique shopping.

**Attendance:**

600

**Demographics:** Primarily SMSC donors (many high net-worth individuals), students and families, community organizations, and advertised to the public of San Diego County.

**Ways to Support:**

Attend, Sponsor, Underwrite, In Kind Donation, Advertise in our program.  
Scan the QR code for more information.



## Program Advertisement Rates

Print Run: 600 + Due Friday, June 28th, 2024

**\*All full-page paid ads come with two VIP tickets if available**

Location in Program	Dimensions (in inches)	Cost
Back Cover	8.5" wide x 11" high (with .25 bleed)	\$3,000
Inside back cover (color)	8.5" wide x 11" high (with .25 bleed)	\$2,000
Inside front cover (color)	8.5" wide x 11" high (with .25 bleed)	\$2,000
Full- Page*	7.75" wide x 10.25" high	\$800*
Half-Page	7.75" wide x 4.88" high	\$500
Quarter-Page	3.75" wide x 4.88" high	\$300
Business Card	3.75 wide x 2.25" high	\$175

## Sponsorship Opportunities

\$25,000 – **Presenting Sponsor: UNAVAILABLE Mansour Group & The Guild Hotel**

- Your name & logo in as “Presenting Sponsor” in all press materials, invitations & event signs (Purchased/Direct Mail)
- Prominent website & social media exposure including featured article in St. Madeleine Sophie’s Center digital news letter
- Invitation to all in-person media promotions
- Recognition on stage at the event
- Back cover, full-color ad in the event program
- Twenty (20) VIP tickets with valet parking & runway seating

\$10,000 – **Fashion Icon Sponsor**

- Your name & logo in all press materials & event signs (Purchased/Direct Mail)
- Exclusive mention in 20+ community event calendars
- Full page, black & white ad in event program
- Ten (10) VIP tickets with valet parking & runway seating\* (if still available)

\$5,000 – **Fashionista Sponsor**

- Your name & logo in all press materials & event signs (Purchased/Direct Mail)
- Exclusive mention in 20+ community event calendars
- Full page, black & white ad in event program
- Ten (10) tickets

\$2,500 – **Vogue Sponsor**

- Logo on website, social media, event signage (Purchased/Direct Mail)
- Full page, black & white ad in event program
- Five (5) tickets

**Sponsors - Please provide advertisement copy, electronic or camera-ready art, in 300 dpi or better. All logos should be Adobe Illustrator eps files.**

## Underwriting Opportunities

We are looking for underwriters to support certain costs associated with our **Haute with Heart** event. Please consider supporting our students by underwriting one or more of the following expenses:

#	<u>Item to be Underwritten</u>	<u>Cost</u>	<u># Needed</u>	<u>Total Needed</u>
1	Event Entertainment	\$150.00	40	\$ 6,000.00
2	Lunch for volunteers and staff	\$ 40.00	60	\$ 2,400.00
3	Event Security	\$ 100.00	12	\$ 1,200.00
4	Two Photographers (Step n' Repeat & Candid)	\$ 250.00	6	\$ 1,500.00
5	Auctioneer	\$ 250.00	8	\$ 2,000.00
6	Jasmine Creek Florist centerpieces & bouquets	\$ 250.00	20	\$ 5,000.00
7	Champagne Reception (Corkage Fees)	\$ 500.00	5	\$ 2,500.00

## PAYMENT FORM

**Yes! I/We would like to support St. Madeleine Sophie's Center's 2024 Haute with Heart Fashion Show:**

**Level of Sponsorship:**

- Fashion Icon Sponsor (\$10,000)       Fashionista Sponsor (\$5,000)       Vogue (\$2,500)

**Level of Underwriting:**

- Event Entertainment (\$150)       Lunch for Volunteers & Staff (\$40)       Event Security (\$100)  
 Photography (\$250)       Jasmine Creek Florals (\$250)       Auctioneer (\$250)  
 Champagne Reception (\$500)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_ E- Mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CVC code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Credit Card Type:       Amex       Discover       MasterCard       Visa

Name on Card: \_\_\_\_\_ Total Amount Due: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Check is enclosed (Please make check payable to St. Madeleine Sophie's Center)

Please return complete form with payment to:

St. Madeleine Sophie's Center  
Events and Development  
2119 East Madison Ave.  
El Cajon, CA 92019

Tel: (619) 442-5129 ext. 115 or 121

Fax: (619) 442-9651

[www.stmsc.org](http://www.stmsc.org)

Email: [events@stmsc.org](mailto:events@stmsc.org)

**St. Madeleine Sophie's Center**  
**In-Kind Donation Form**

Would you be willing to donate either a silent auction basket or items to be used in a basket? Appropriate items include gift cards, complimentary meals, unique experiences, and more!

**Description of In-kind Donation**

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Value of Donated Item: \_\_\_\_\_

Item Restrictions and Expiration Date: \_\_\_\_\_

**Contact Information:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Please return complete form with in-kind donation to OR contact for pick-up:**

St. Madeleine Sophie's Center  
Events and Development  
2119 E. Madison Avenue, El Cajon, CA 92019  
Tel: (619) 442-5129 x 115 or 121 Fax: (619) 442-9651 [www.stmsc.org](http://www.stmsc.org)  
Email: [events@stmsc.org](mailto:events@stmsc.org)



St. Madeleine Sophie's Center is a 501(c)3 non-profit organization.  
Your donation is tax deductible to the fullest extent of the law. **Our tax ID number is 95-1957332.**