



Dear Friends,

On behalf of the board, staff, and most importantly, the students of St. Madeleine Sophie's Center, I would like to express our deepest gratitude for your previous support of the Center and hope to engage you during our **22nd annual Morning Glory Brunch** event at Sophie's Organic Garden & Aquatics Center on our main campus in El Cajon.

Morning Glory Brunch will be held on Saturday, April 29th, 2023, from 11am-3pm and we want to showcase your dedication to our community at this signature event. *We invite you to become a **sponsor** and an integral part of raising awareness and funds to support our students!*

Proceeds raised at the **Morning Glory Brunch** event will benefit our Garden and Aquatics Programs offered to SMSC's over 400 adults. These programs enhance our students' physical capabilities, keeping them active and mobile in an engaging and entertaining environment all while learning new skills. It is only through the generous support of the community that we can continue to provide our unique services.

Being a sponsor of this event has several marketing and promotional benefits that can be tailored to your needs. It is only with your philanthropic, cultural, and humanitarian support that we can continue to serve our students and the community. Your participation in this event is essential to the success of our programs.

To **confirm your participation as a sponsor** and discuss details of the proposal included here, please contact Events & Development Coordinator, Sarah Thornton, by phone 619-442-5129 ext. 121 or via email at sthornton@stmisc.org. Join us as a sponsor, underwriter, food or beverage partner, buy tickets to attend the event, or donate to our event here: MorningGloryBrunch.org

Thank you for your consideration and generosity.

Warm regards,

Debra Emerson, MBA
Chief Executive Officer



St. Madeleine Sophie's Center is a 501(c)3 non-profit organization. Your donation is fully tax deductible. Our tax ID number is 95-1957332.



2023 Morning Glory Brunch Sponsorship & Underwriting Opportunities



St. Madeleine Sophie's Center
2119 E. Madison Avenue
El Cajon, CA 92019

Contact:
Sarah Thornton
(619) 442-5129, ext. 121
sthornton@stmsc.org

Welcome! Thank you for considering sponsorship in connection with our annual fundraising events. Since 1966, St. Madeleine's has been providing its specialized Life Program for adults with intellectual and developmental disabilities, and today serves over 400 adults. It is our mission at SMSC to "educate and empower individuals with intellectual and developmental disabilities to realize their full potential."



Sponsorship Opportunities & Benefits

\$10,000 – Presenting Sponsor

- Your name & logo listed as “Presenting Sponsor” in all press materials, website, social media & event signage
- Exclusive opportunity to be part of live news spots when available
- Prominent website & social media exposure including featured article in St. Madeleine Sophie’s Center digital newsletter
- Your marketing materials or personal message distributed at the event (must be pre-approved by SMSC)
- Live program recognition at the event
- Ten (10) complimentary admissions to the event

\$7,500 – Frog Race Sponsor

- Your name & logo listed as “Frog Race Sponsor” in all press materials, website, social media & event signage
- Prominent website & social media exposure including St. Madeleine Sophie’s Center digital newsletter
- Your logo and verbal recognition included in live news segments when available
- Naming rights to the Frog Race and live program recognition at the event
- Eight (8) complimentary admissions to the event

\$5,000 – Garden or Aquatic Sponsor

- Your name & logo listed in all press materials, on website, social media, & event signage
- Live program recognition at the event
- Six (6) complimentary admissions to the event

\$2,500 – Brunch & Champagne Sponsor

- Your name & logo listed in all press materials, on website, social media, & event signage
- Live program recognition at the event
- Four (4) complimentary admissions to the event

\$1,500 – Community Sponsor

- Your name & logo listed on website, social media, & event signage
- Live program recognition at the event
- Two (2) complimentary admissions to the event

\$500 – Floral Arrangement Sponsor

- Your name & logo listed on website & social media
- Live program recognition at the event



**22nd Annual Morning Glory Brunch
Benefiting Adults with Intellectual
& Developmental Disabilities**

When: Saturday, April 29th, 2023
(11:00 am – 3:00 pm)

Where: St. Madeleine Sophie’s Center - Main Campus
2119 E. Madison Ave, El Cajon, CA 92019

Activities: Champagne brunch; live music; complimentary food and beverage tastings from over 20 regional restaurants, wineries, and breweries; Frog Race in our Jr. Olympic size pool (with CASH in prizes); Arts Alive by Jasmine Creek Florist and opportunity auctions; boutique vendor booths; sale of student-made art and plants from our garden.

Attendance: 400-500

Demographics: Primarily SMSC donors (many high net-worth individuals), students and families, plus representation by governmental entities, community organizations, and advertised to the public of San Diego County.



Scan QR code for more information.

- 3 Punk Ales
- Ability Center
- Alliant
- American Culinary Federation
- Amore Cheesecake
- Artesa Vineyards and Winery
- Barona Resort & Casino
- Brigantine Seafood
- Chick-fil-A
- Coffee Ambassador
- Cubic Corporation
- Dieter Fischer’s Mercedes
- Downtown Café
- Dube Vineyards
- Fletcher Hills Printing
- GIO
- Gloriosa Vineyards
- Grossmont Healthcare District
- Grove Pastry Shop
- Home of Guiding Hands
- Hooley’s Irish Pub and Grill
- Jasmine Creek Florist
- Kaiser Permanente
- Bob & Tina Kelly – Prudential CA Realty
- KPBS
- Kyocera
- La Serenissima Vineyards
- Lenora Winery
- Lundy Insurance Services, Inc.
- Maness Vineyards
- Menard Family Foundation
- On the Border
- Por Favor
- Preferred Care at Home
- Rock Canyon Vineyards
- Roger Roberts – BHHS CA Property
- Rotary Club of El Cajon
- San Diego County Credit Union
- San Diego Union-Tribune
- San Diego Woman’s Club
- San Pasqual Winery
- SDG&E
- SMS Auxiliary
- Stone Brewing Company
- Sweetstacks
- Sycuan Casino
- Sysco San Diego, Inc.
- The East County Herald
- The San Diego Sacred Heart
- Alumnae/Alumni
- The SoCo Group, Inc.
- Touch of Earth Landscaping
- University of San Diego
- Viejas Band of Kumeyaay Indians
- Waste Management
- Winglini Wines



SPONSOR AGREEMENT FORM

Yes! I/We would like to support St. Madeleine Sophie's Center's *Morning Glory Brunch* event:

Level of Support:

- | | |
|--------------------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor (\$10,000) | <input type="checkbox"/> Frog Race Sponsor (\$7,500) |
| <input type="checkbox"/> Garden or Aquatic Sponsor (\$5,000) | <input type="checkbox"/> Brunch & Champagne Sponsor (\$2,500) |
| <input type="checkbox"/> Community Sponsor (\$1,500) | <input type="checkbox"/> Floral Arrangement Sponsor (\$500) |

Company Name: _____

Contact Name: _____ Phone Number: _____

E-Mail: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Credit Card #: _____ CVC code: _____ Exp. Date: _____

Credit Card Type: Amex Discover MasterCard Visa

Name on Card: _____ Total Amount Due: \$ _____

Authorized Signature: _____ Date: _____

Check is enclosed (Please make check payable to St. Madeleine Sophie's Center)

Please return complete form with payment to:

St. Madeleine Sophie's Center
Sarah Thornton, Events & Development Coordinator
2119 E. Madison Avenue, El Cajon, CA 92019

Tel: (619) 442-5129 ext. 121 Fax: (619) 442-9651 www.stmsc.org
Email: sthorton@stmsc.org

St. Madeleine Sophie's Center is a 501(c)3 non-profit organization.
Your donation is tax deductible to the fullest extent of the law. Our tax ID number is 95-1957332.

**Please provide advertisement copy, electronic or camera-ready art, in 300 dpi or better.
All logos should be Adobe Illustrator eps files.**



Underwriting Opportunities

You can make a difference in the lives of over 400 adults with intellectual and developmental disabilities!

We are looking for underwriters to support certain costs associated with our ***Morning Glory*** event to raise funds for the Garden & Aquatic programs we offer to our students.

Please consider supporting Sophie's Organic Garden & Aquatic Center students by underwriting one or more of the following expenses:

Item to be Underwritten	Cost	# Of Underwriters Needed	Total Expense
Food Trucks	\$ 1,000.00	10	\$ 10,000.00
Raphael's Rental Cost	\$ 500.00	12	\$ 6,000.00
Live Entertainment	\$ 200.00	20	\$ 4,000.00
Frog Race Prize Money	\$ 250.00	14	\$ 3,500.00
Event Signage	\$ 100.00	15	\$ 1,500.00
Food & Beverage Partner Supplies (Cups, Plates, etc.)	\$ 50.00	20	\$ 1,000.00
Staff/Volunteer Breakfast & Lunch	\$ 250.00	3	\$ 750.00
Photography	\$ 150.00	5	\$ 750.00
Security	\$ 100.00	5	\$ 500.00
Student Ticket (Allow us to invite a student for free!)	\$ 50.00	Unlimited	Unlimited

Complete below with your check or credit card information to support SMSC students:

Name: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Underwriting Item #: _____ How many: _____

Credit Card Type (circle one): Visa MC AMEX DISCOVER Total Amount to be charged: \$ _____

Credit Card #: _____ CVC Code: _____ Expiration Date: _____

Signature: _____ Date: _____

Contact Sarah Thornton by email: sthornton@stmsc.org or call 619-442-5129 ext. 121

Thank you for supporting the 22nd Annual *Morning Glory Brunch* event and making a difference in the lives of over 400 adults attending St. Madeleine Sophie's Center!

St. Madeleine Sophie's Center is a 501 (c) 3 non-profit organization. Our tax identification number is 95-1957332.