



St. Madeleine
Sophie's Center

21st Annual
**MORNING
GLORY
BRUNCH**

Save the Date
**APRIL 30th
2022**

2022 MORNING GLORY BRUNCH SPONSORSHIP OPPORTUNITIES

St. Madeleine Sophie's Center
2119 E. Madison Avenue
El Cajon, CA 92019

Melissa Alcazar
619-442-5129 ext. 121
malcazar@stmisc.org

Welcome! Thank you for considering a sponsorship in connection with our annual fundraising events. Since 1966, St. Madeleine's has been providing its specialized Life Program for adults with developmental disabilities, and today serves over 400 individuals. It is our mission at SMSC to "educate and empower individuals with intellectual and developmental disabilities to realize their full potential." Event proceeds will support our comprehensive & innovative programs.

Thank you for considering the following sponsorship and advertisement opportunities.





Dear Friends,

We would like to extend you this invitation to partner with St. Madeleine Sophie's Center for our upcoming 21st Annual Morning Glory Brunch – a fundraising event benefiting adults with intellectual and developmental disabilities. Due to COVID-19, this year's Morning Glory Brunch will be an invitation only event based on State and County guidelines. If COVID-19 restrictions worsen in the upcoming months and we are unable to host this event, all Sponsors will be offered a full refund or can roll over your Sponsorship to 2023. The Morning Glory Brunch will be held on Saturday, April 30, 2022 on our main campus in El Cajon. More details to follow.

Funds raised at this event support our Garden and Aquatics Programs offered to SMSC's 400+ students. These programs enhance our students' physical capabilities keeping them active and mobile in an engaging and entertaining environment all while learning new skills. Your support is critical in continuing to provide our unique services.

Enclosed is our Sponsorship Packet. As you consider supporting our students through this event, please feel free to contact Melissa Alcazar, Events & Development Manager, by phone (619) 442-5129 ext. 121 or via email at malcazar@stmisc.org with any questions. Your sponsorship support can also be customized to provide you with opportunities that better meet your marketing needs.

Thank you – we look forward to your participation and engaging you in supporting your community!

Yours truly,

Debra Emerson, MBA Chief Executive Officer

Our Mission: St. Madeleine Sophie's Center educates and empowers individuals with intellectual and developmental disabilities to realize their full potential.



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Presenting Sponsor \$10,000

- Your name & logo listed as “Presenting Sponsor” at the event
- Verbal recognition at the event and prominent website & social media exposure
- Four (4) complimentary admissions to Morning Glory Brunch
- Reserved Table for (4) in the Garden Gazebo

Frog Race Sponsor \$7,500

- Your name & logo listed as “Frog Race Sponsor” on event signage
- Verbal Recognition at the Event and prominent website & social media exposure
- Two (2) complimentary admissions to Morning Glory Brunch
- Opportunity to be guest judge for the Frog Race

Brunch and Champagne Sponsor \$2,500

- Your name and logo listed as “Brunch and Champagne Sponsor” on event signage
- Verbal recognition at the event and prominent website & social media exposure
- Business card size recognition in each bag
- Two (2) complimentary admissions to Morning Glory Brunch

Brunch Bag Sponsor \$1,500

- Your name and logo listed as “Brunch Bag Sponsor” on event signage
- Verbal recognition at the event and prominent website & social media exposure
- Two (2) complimentary admissions to Morning Glory Brunch

Printing, Marketing, and Videography Sponsor \$1,000

- Your name and logo listed as “Printing, Marketing, & Videography Sponsor” on event signage
- Verbal recognition at the event and prominent website & social media exposure

Floral Arrangement Sponsor \$500

- Verbal recognition at the event and prominent website & social media exposure

Reserve your sponsorship by contacting **Melissa Alcazar**
Phone 619-442-5129 ext. 121 malcazar@stmisc.org



21st Morning Glory Brunch
Benefiting Adults with Developmental Disabilities

When: Saturday, April 30, 2022 (11:00 am – 3:00 pm)

Where: St. Madeleine Sophie's Center
 Main Campus, 2119 E. Main Street, El Cajon 92019

Activities: Champagne brunch; live music; complimentary food and beverage tastings from over 20 regional restaurants, wineries and breweries; Frog Race in our Jr. Olympic size pool (with CASH in prizes); Arts Alive by Jasmine Creek Florist and Opportunity auctions; boutique vendor booths; sale of student-made art and plants from our garden.

Attendance: 400-500

Demographics: Primarily SMSC donors (many high net-worth individuals), students and families, plus representation by governmental entities, community organizations, and advertised to the general public of San Diego County.

PROGRAM ADVERTISEMENT RATES

Print Run: 600

Deadline: Friday, March 11, 2022

Location in Program	Dimensions (in inches)	Cost
Back cover (color)	5.5" wide x 8.5" high (with a bleed of .25)	\$1,000
Inside back cover (color)	5.5" wide x 8.5" high (with a bleed of .25)	\$800
Inside front cover (color)	5.5" wide x 8.5" high (with a bleed of .25)	\$800
Full-Page	4.75" wide x 7.75" high	\$425
Half-Page	4.75" wide x 3.75" high	\$225
Quarter-Page	2.25" wide x 3.75" high	\$125

Ability Center
 Alliant
 American Culinary Federation
 Artesa Vineyards and Winery
 Barona Resort & Casino
 Brigantine Seafood
 Coffee Ambassador
 Cubic Corporation
 Dieter Fischer's Mercedes
 Downtown Café
 Dube Vineyards
 Ferrantelli Family
 Fletcher Hills Printing
 GIO
 Gloriosa Vineyards
 Grossmont Healthcare District
 Grove Pastry Shop
 Home of Guiding Hands
 Hooley's Irish Pub and Grill
 Jasmine Creek Florist
 Kaiser Permanente
 Bob & Tina Kelly – Prudential CA Realty
 KPBS
 Kyocera
 La Serenissima Vineyards
 Lenora Winery
 Lundy Insurance Services, Inc.
 Maness Vineyards
 On the Border
 Por Favor
 Preferred Care at Home
 Rock Canyon Vineyards
 Roger Roberts – BHHS CA Property
 Rotary Club of El Cajon
 San Diego County Credit Union
 San Diego Union-Tribune
 SDG&E
 SMS Auxiliary
 Stone Brewing Company
 Sweetstacks
 Sycuan Casino
 Sysco San Diego, Inc.
 The East County Herald
 The San Diego Sacred Heart Alumnae/Alumni
 The SoCo Group, Inc.
 Touch of Earth Landscaping
 Trattoria Tiramisu
 University of San Diego
 Viejas Band of Kumeyaay Indians
 Waste Management
 Winglini Wines



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Sponsor AGREEMENT FORM

Yes! I/We would like to be a Sponsor

Sponsorship Level:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$10,000) | <input type="checkbox"/> Brunch Bag Sponsor (\$1,500) |
| <input type="checkbox"/> Frog Race Sponsor (\$7,500) | <input type="checkbox"/> Marketing Sponsor (\$1,000) |
| <input type="checkbox"/> Brunch & Champagne Sponsor (\$2,500) | <input type="checkbox"/> Floral Arrangement Sponsor (\$500) |

Company Name: _____

Contact Name: _____

E-Mail: _____

Phone Number: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Credit Card #: _____ CVC: _____

Expiration Date: _____

Credit Card Type: Amex Discover MasterCard Visa

Name on Card: _____

Total Amount Due: \$ _____

Authorized Signature: _____ Date: _____

Check is enclosed (Please make check payable to St. Madeleine Sophie's Center)

Check # _____

Please return complete form with payment to:

St. Madeleine Sophie's Center
 Melissa Alcazar, Events & Development Manager
 2119 E. Madison Avenue, El Cajon, CA 92019
 Tel: (619) 442-5129 Fax: (619) 442-9651 www.stmsc.org
 Email: malcazar@stmsc.org

St. Madeleine Sophie's Center is a 501(c)3 non-profit organization.

Your donation is tax deductible to the fullest extent of the law. Our tax ID number is 95-1957332.