



## 2019 EVENT SPONSORSHIP & PROGRAM ADVERTISEMENT OPPORTUNITIES

St. Madeleine Sophie's Center  
2119 E. Madison Avenue  
El Cajon, CA 92019

Julie Rausch  
619-442-5129 ext. 352  
[jrausch@stmisc.org](mailto:jrausch@stmisc.org)

Robin Falci  
619-442-5129 ext. 115  
[rfalci@stmisc.org](mailto:rfalci@stmisc.org)

**Welcome!** Thank you for considering a sponsorship or program advertisement in connection with our annual fundraising events. Since 1966, St. Madeleine's has been providing its specialized Life Program for adults with developmental disabilities, and today serves over 400 individuals. It is our mission at SMSC to "educate and empower individuals with developmental disabilities to realize their full potential." Event proceeds will support our comprehensive & innovative programs.

*Thank you* for considering the following sponsorship and advertisement opportunities.

## **18<sup>th</sup> Morning Glory Brunch**

### **Benefiting Adults with Developmental Disabilities**

**When:** Saturday, April 27, 2019 (11:00 am – 3:00 pm)

**Where:** St. Madeleine Sophie’s Center  
Main Campus, 2119 E. Madison Ave, El Cajon 92019

**Activities:** Champagne brunch; live music; complimentary food and beverage tastings from over 20 regional restaurants, wineries and breweries; Frog Race in our Jr. Olympic size pool (with CASH in prizes); Arts Alive by Jasmine Creek Florist and Opportunity auctions; boutique vendor booths; sale of student-made art and plants from our garden.

**Attendance:** 400

**Demographics:** Primarily SMSC donors (many high net-worth individuals), students and families, plus representation by governmental entities, community organizations, and advertised to the general public of San Diego County.

**New for 2019:** During our 18<sup>th</sup> annual brunch we will be unveiling **Sacred Garden Project!** Thanks to The Alexander and Eva Nemeth Foundation our Sacred Garden’s main focal point is a stunning waterfall feature. This portion of the garden has been set aside for ceremony, spiritual communication and celebrations separate from the normal bustle of the working garden.

## **PROGRAM ADVERTISEMENT RATES**

**Print Run:** 400

**Deadline:** Friday, March 29, 2019

<b>Location in Program</b>	<b>Dimensions (in inches)</b>	<b>Cost</b>
Back cover (color)	5.5" wide x 8.5" high (with a bleed of .25)	\$1,000
Inside back cover (color)	5.5" wide x 8.5" high (with a bleed of .25)	\$800
Inside front cover (color)	5.5" wide x 8.5" high (with a bleed of .25)	\$800
Full-Page	4.75" wide x 7.75" high	\$425
Half-Page	4.75" wide x 3.75" high	\$225
Quarter-Page	2.25" wide x 3.75" high	\$125

## PAST SUPPORTERS

Ability Center  
Alliant  
American Culinary Federation  
Artesa Vineyards and Winery  
Barona Resort & Casino  
Brigantine Seafood  
Coffee Ambassador  
Cubic Corporation  
Dieter Fischer’s Mercedes  
Downtown Café  
Dube Vineyards  
Ferrantelli Family  
Fletcher Hills Printing  
GIO  
Ginger Poutous  
Grossmont Healthcare District  
Grove Pastry Shop  
Home of Guiding Hands  
Hooley’s Irish Pub and Grill  
Jasmine Creek Florist  
Kaiser Permanente  
Bob & Tina Kelly – Berkshire Hathaway  
KPBS  
Kycocera  
La Serenissima Vineyards  
Lenora Winery  
Lundy Insurance Services, Inc.  
Maness Vineyards  
On the Border  
Por Favor  
Preferred Care at Home  
Rock Canyon Vineyards  
Roger Roberts – BHHS CA Property  
Rotary Club of El Cajon  
San Diego County Credit Union  
San Diego Union-Tribune SDG&E  
SMS Auxiliary  
Stone Brewing Company  
Sweetstacks  
Sycuan Casino  
Sysco San Diego, Inc.  
The East County Herald  
The San Diego Sacred Heart Alumnae/Alumni  
The SoCo Group, Inc.  
Touch of Earth Landscaping  
Trattoria Tiramisu  
University of San Diego  
Viejas Band of Kumeyaay Indians  
Waste Management  
Winglini Wines



# 18th Morning Glory Brunch

Saturday, April 27, 2019

11:00 am to 3:00 pm

## Sponsorship Opportunities & Benefits

### **\$10,000 – Presenting Sponsor** (1 Available)

- Your name & logo listed as “Presenting Sponsor” in all press materials, invitations & event signs
- Speaking & naming opportunity of the Main Stage & verbal recognition at the event
- Prominent website & social media exposure including featured article in SMSC eNews
- Back cover, full-color ad in the event program
- Ten (10) complimentary admissions to Morning Glory Brunch 2019

### **\$7,500 – Frog Race Sponsor** (1 Available)

- Your name & logo listed as “Frog Race Sponsor” in all press materials, invitations & event signs
- Naming rights to the Frog Race and verbal recognition announcements during the event
- Prominent website & social media exposure
- Inside front, full page, color ad in the event program
- Ten (10) complimentary admissions to Morning Glory Brunch 2019

### **\$5,000 – Garden Sponsor**

- Your name & logo listed in all press materials, invitations & event signs
- Website & social media exposure
- Full-page, black & white ad in the event program
- Verbal recognition announcements during event
- Five (5) complimentary admissions to Morning Glory Brunch 2019

### **\$2,500 – Aquatic Sponsor**

- Logo recognition on 6,000 invitations, website & social media
- Full-page, black & white ad in the event program
- Verbal recognition announcement during event
- Five (5) complimentary admissions to Morning Glory Brunch 2019

### **\$1,500 – Community Sponsor**

- Logo recognition on 6,000 invitations, website & social media
- Prominent signage displayed at event
- Half-page, black & white ad in the event program
- Two (2) complimentary admissions to Morning Glory Brunch 2019

# AGREEMENT FORM

## Yes! I/We would like to support St. Madeleine Sophie's Center's 2019 Events:

Type of Support:  Sponsor  Program Advertiser

Event to Support:  Morning Glory Brunch  Haute with Heart Fashion Show  Golf Tournament  Tea by the Sea

Level of Support: \_\_\_\_\_  
(e.g. Presenting Sponsor, Full Page Ad, etc.)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CVC: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Type:  Amex  Discover  MasterCard  Visa

Name on Card: \_\_\_\_\_ Total Amount Due: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Check is enclosed (Please make check payable to St. Madeleine Sophie's Center) Check # \_\_\_\_\_

### Please return complete form with payment to:

St. Madeleine Sophie's Center  
Julie Rausch, Marketing and Event Coordinator  
2119 E. Madison Avenue, El Cajon, CA 92019  
Tel: (619) 442-5129 Fax: (619) 442-9651 www.stmsc.org  
Email: [jrausch@stmsc.org](mailto:jrausch@stmsc.org)

St. Madeleine Sophie's Center is a 501(c)3 non-profit organization.  
Your donation is tax deductible to the fullest extent of the law. Our tax ID number is 95-1957332.

**Please provide advertisement copy, electronic or camera-ready art, in 300 dpi or better.  
All logos should be Adobe Illustrator eps files.**