



# St. Madeleine Sophie's Center

Serving Adults With Intellectual and  
Developmental Disabilities for Over 50 Years

## **2022-2023 EVENT SPONSORSHIP & PROGRAM ADVERTISEMENT OPPORTUNITIES**

St. Madeleine Sophie's Center  
2119 E. Madison Avenue  
El Cajon, CA 92019

Melissa Alcazar  
619-442-5129 ext. 121  
[malcazar@stmsc.org](mailto:malcazar@stmsc.org)

**Welcome!** Thank you for considering a sponsorship or program advertisement in connection with our annual fundraising events. Since 1966, St. Madeleine's has been providing its specialized Life Program for adults with developmental disabilities, and today serves over 400 individuals. It is our mission at SMSC to "educate and empower individuals with developmental disabilities to realize their full potential." Event proceeds will support our comprehensive & innovative programs.

*Thank you* for considering the following sponsorship and advertisement opportunities.

**21<sup>st</sup> Morning Glory Brunch**  
**Benefiting Adults with Developmental Disabilities**

**When:** Saturday, April 30, 2022 (11:00 am – 3:00 pm)

**Where:** St. Madeleine Sophie’s Center  
 Main Campus, 2119 E. Main Street, El Cajon 92019

**Activities:** Champagne brunch; live music; complimentary food and beverage tastings from over 20 regional restaurants, wineries and breweries; Frog Race in our Jr. Olympic size pool (with CASH in prizes); Arts Alive by Jasmine Creek Florist and Opportunity auctions; boutique vendor booths; sale of student-made art and plants from our garden.

**Attendance:** 400-500

**Demographics:** Primarily SMSC donors (many high net-worth individuals), students and families, plus representation by governmental entities, community organizations, and advertised to the general public of San Diego County.

**PROGRAM ADVERTISEMENT RATES**

**Print Run:** 600

**Deadline:** Friday, March 11, 2022

Location in Program	Dimensions (in inches)	Cost
Back cover (color)	5.5” wide x 8.5” high (with a bleed of .25)	\$1,000
Inside back cover (color)	5.5” wide x 8.5” high (with a bleed of .25)	\$800
Inside front cover (color)	5.5” wide x 8.5” high (with a bleed of .25)	\$800
Full-Page	4.75” wide x 7.75” high	\$425
Half-Page	4.75” wide x 3.75” high	\$225
Quarter-Page	2.25” wide x 3.75” high	\$125

**PAST SUPPORTERS**

Ability Center  
 Alliant  
 American Culinary Federation  
 Artesa Vineyards and Winery  
 Barona Resort & Casino  
 Brigantine Seafood  
 Coffee Ambassador  
 Cubic Corporation  
 Dieter Fischer’s Mercedes  
 Downtown Café  
 Dube Vineyards  
 Ferrantelli Family  
 Fletcher Hills Printing  
 GIO  
 Gloriosa Vineyards  
 Grossmont Healthcare District  
 Grove Pastry Shop  
 Home of Guiding Hands  
 Hooley’s Irish Pub and Grill  
 Jasmine Creek Florist  
 Kaiser Permanente  
 Bob & Tina Kelly – Prudential  
 CA Realty  
 KPBS  
 Kyocera  
 La Serenissima Vineyards  
 Lenora Winery  
 Lundy Insurance Services, Inc.  
 Maness Vineyards  
 On the Border  
 Por Favor  
 Preferred Care at Home  
 Rock Canyon Vineyards  
 Roger Roberts – BHHS CA  
 Property  
 Rotary Club of El Cajon  
 San Diego County Credit  
 Union  
 San Diego Union-Tribune  
 SDG&E  
 SMS Auxiliary  
 Stone Brewing Company  
 Sweetstacks  
 Sycuan Casino  
 Sysco San Diego, Inc.  
 The East County Herald  
 The San Diego Sacred Heart  
 Alumnae/Alumni  
 The SoCo Group, Inc.  
 Touch of Earth Landscaping  
 Trattoria Tiramisu  
 University of San Diego  
 Viejas Band of Kumeyaay  
 Indians  
 Waste Management  
 Winglini Wines



**21st Morning Glory Brunch**  
**Sponsorship Opportunities & Benefits**  
**Saturday, April 30, 2022**  
**11:00 am to 3:00 pm**  
**Sponsorship Opportunities & Benefits**

**\$10,000 – Presenting Sponsor**

- Your name & logo listed as “Presenting Sponsor” in all press materials, invitations & event signs
- Speaking & naming opportunity of the Main Stage & verbal recognition at the event
- Prominent website & social media exposure including featured article in SMSC eNews
- Back cover, full-color ad in the event program
- Ten (10) complimentary admissions to Morning Glory Brunch 2022

**\$7,500 – Frog Race Sponsor**

- Your name & logo listed as “Frog Race Sponsor” in all press materials, invitations & event signs
- Naming rights to the Frog Race and verbal recognition announcements during the event
- Prominent website & social media exposure
- Inside front, full page, color ad in the event program
- Ten (10) complimentary admissions to Morning Glory Brunch 2022

**\$5,000 – Garden Sponsor**

- Your name & logo listed in all press materials, invitations & event signs
- Website & social media exposure
- Full-page, black & white ad in the event program
- Verbal recognition announcements during event
- Five (5) complimentary admissions to Morning Glory Brunch 2022

**\$2,500 – Aquatic Sponsor**

- Logo recognition on 6,000 invitations, website & social media
- Full-page, black & white ad in the event program
- Verbal recognition announcement during event
- Five (5) complimentary admissions to Morning Glory Brunch 2022

**\$1,500 – Community Sponsor**

- Logo recognition on 6,000 invitations, website & social media
- Prominent signage displayed at event
- Half-page, black & white ad in the event program
- Two (2) complimentary admissions to Morning Glory Brunch 2022

# 45<sup>th</sup> Haute with Heart Fashion Show

## Benefiting Adults with Developmental Disabilities

**When:** Saturday, August 13, 2022 (10:00 a.m. to 2:00 p.m.)

**Where:** Hilton San Diego Bayfront  
One Park Blvd, San Diego, CA 92101

**Activities:** This year will mark the 45<sup>th</sup> show of St. Madeleine Sophie’s Center’s *Haute with Heart* fashion event. *Haute with Heart* – one of SMSC’s signature events - features a fashion show produced by Fashion Forward – Kristi Brooks, special up-lifting performances by our students, delicious luncheon at the beautiful Hilton San Diego Bayfront, live auction, silent auction, opportunity drawing, and fabulous boutique shopping.

**Attendance:** 600 - 700

**Demographics:** Primarily SMSC supporters and donors (many high net-worth individuals), many high-profile San Diegans from across the county, and representation by government and community organizations.

**Why Sponsor the Haute with Heart Fashion Show?** Sponsoring this year’s Fashion Show will provide your business or organization marketing exposure to over 600 civic minded individuals that support the Center including St. Madeleine’s high-profile donors, community organizations, plus representation by governmental agencies. Most importantly, **you will be marketing your business to a diverse audience while giving back to your community** – *specifically adults with developmental disabilities* attending St. Madeleine Sophie’s Center.

## PROGRAM ADVERTISEMENT RATES

**Print Run:** 600+

**Deadline:** Thursday, July 1, 2022

Location in Program	Dimensions (in inches)	Cost
Back cover (color)	8.5" wide x 11" high (with .25 bleed)	\$3,000
Inside back cover (color)	8.5" wide x 11" high (with .25 bleed)	\$2,000
Inside front cover (color)	8.5" wide x 11" high (with .25 bleed)	\$2,000
Full- Page*	7.75" wide x 10.25" high	\$800*
Half-Page	7.75" wide x 6.25" high	\$500
Quarter-Page	3.875" wide x 3.25" high	\$300
Business Card	3.875 wide x 1.875" high	\$175

## PAST SUPPORTERS

Ability Center  
Alaska Airlines  
Aguirre & Associates  
Astor & Black  
Barona Resort & Casino  
Carlton Hair  
Caesars Entertainment  
Cohn Restaurant Group  
The Ferrantelli Family  
Giving Back Magazine  
Grove Pastry Shop  
HAI Elite  
JetBlue Airways  
Kaiser Permanente  
La Jolla Playhouse  
Leo Hamel Fine Jewelry  
Lexus of El Cajon  
Lundy Insurance  
Marcoa Publishing  
Merrill Lynch  
Museum of Photographic Arts  
Orfial Vineyards & Winery  
Polara Golf  
Premier Designs Jewelry  
Reuben H. Fleet Science Center  
Roger Roberts – BHHS CA Property  
San Diego County Credit Union  
San Diego Home/Garden Lifestyles  
San Diego National Bank  
San Diego Padres  
San Diego Union-Tribune SDG&E  
Sheraton San Diego Hotel  
SMS Auxiliary  
Stone Brewing Co.  
Sycuan Casino  
The French Gourmet  
Thornton Winery  
Timken Museum of Art  
Tommy Hilfiger  
University of San Diego  
U.S. Bank  
USS Midway Museum  
Video Fact  
Viejas Band of Kumeyaay Indians  
The Williams Family

\*All full page paid ads come with two preferred admission tickets



***45<sup>th</sup> Haute with Heart Fashion Show***  
***Sponsorship Opportunities & Benefits***  
***Saturday, August 13, 2022***  
**10:00 am – 2:00 pm**

**\$25,000 – Presenting Sponsor**

- Your name & logo listed as “Presenting Sponsor” in all press materials, invitations & event signs
- Prominent website & social media exposure including featured article in SMSC eNews
- Exclusive mention in over 15 community event calendars
- Recognition on stage at the event
- Back cover, full-color ad in the event program
- Twenty (20) Premiere admissions with valet parking

**\$10,000 – Fashion Icon Sponsor**

- Your name & logo in all press materials, invitations & event signs
- Website & social media exposure including SMSC eNews blasts
- Recognition on stage at the event
- Full page, black & white ad in event program
- Ten (10) Premiere admissions with valet parking

**\$5,000 – Fashionista Sponsor**

- Your name listed in all print ad materials
- Your name & logo listed in all invitations, website, social media, & event signage
- Verbal recognition on stage at the event
- Full page, black & white ad in event program
- Ten (10) Preferred admissions

**\$2,500 – Vogue Sponsor**

- Logo on website, social media, event signage, & invitations
- Verbal recognition announcements during event
- Half page, black & white ad in event program
- Five (5) Preferred admissions

# 9<sup>th</sup> Annual SMSC Golf Tournament

## Benefiting Adults with Developmental Disabilities

### PAST SUPPORTERS

**When:** Friday, November 4, 2022 (Shotgun: 12:00 pm)

**Where:** Singing Hills Golf Resort at Sycuan  
3007 Dehesa Road, El Cajon 92019

**Activities:** Foursome pairings on Pine Glen – Par 3 Executive Course with golf cart; full lunch; player warm up; silent auction; opportunity drawing; dinner buffet and cocktails; tournament awards presentation; on-course vendor booths; on-course beverage cart.

**Attendance:** 128

**Demographics:** Both serious and inexperienced golfers that are primarily SMSC donors (many high net-worth individuals). Many participants in our inaugural tournament were new to SMSC. The event is open to the general public.

Attention Getters  
BCIS Insurance  
Blue Line Builders  
Bulls Only Rodeo  
eLiveLife.com  
Hillikers Ranch Fresh Eggs, Inc.  
Home of Guiding Hands  
Keller Williams Realty  
Lakeside Optimist Club  
Noah Homes  
SDG&E  
Solar Turbine  
State Farm  
Sycuan Casino  
Toyota of El Cajon  
USA Jetting Drain Pros Inc.

### \$5,000 – Presenting Sponsor

- Your name & logo listed as “Presenting Sponsor” in all print media, event signs, & video
- Prominent website & social media exposure
- Recognition & speaking opportunity (present awards) at the event
- Golf cart GPS signage
- Vendor booth on-course at the event
- One complimentary foursome registration for a total of four (4) golfers

### \$2,500 – Tournament Sponsor

- Your name & logo prominently listed in all print media, event signs, & video
- Prominent website & social media exposure
- On-course cart signage
- Vendor booth on-course at the event
- Verbal recognition announcements during event
- One complimentary foursome registration for a total of four (4) golfers

### \$1,000 – On the Green Sponsor

- Your name & logo listed in all print media, event signs, & video
- Website & social media exposure
- Vendor booth on-course at the event
- One complimentary foursome registration for a total of four (4) golfers



Coffee Talk © The Chemstrand Corp 1956

# Tea by the Sea

## At The Marine Room

### *Sponsorship Opportunities & Benefits*

#### Saturday, January 21, 2023

#### 11:00 am – 2:30 pm

### **\$5,000 – Presenting Sponsor**

- Your name & logo listed as “Presenting Sponsor” in all press materials & event signs
- Exclusive opportunity to be part of live news spots when available (generally 2 – 3 segments)
- Prominent website & social media exposure including featured article in SMSC eNews
- Live program recognition at the event
- Your marketing materials or personal message distributed at the event (approved by SMSC)
- Table of 10 at the event

### **\$2,500 – High Tea Sponsor**

- Your name & logo in all press materials & event signs
- Website & social media exposure including SMSC eNews blasts
- Live program recognition at the event
- Your logo and verbal recognition included in live news segment signage when available
- Table of 10 at the event

### **\$1,000 – Afternoon Tea Sponsor**

- Your name listed in all press materials & event signage
- Your name & logo listed on website, social media, & event signage
- Live program recognition at the event
- Five (5) admissions to the event

### **\$500 – Tea Pot Sponsor**

- Your name listed in all press materials & event signage
- Your name & logo listed on website, social media, & event signage
- Two (2) admissions to the event

### **\$250 – Scone Sponsor**

- Your name listed in all press materials & event signage
- Your name & logo listed on website, social media, & event signage

# SPONSOR/ADVERTISER AGREEMENT FORM

**Yes! I/We would like to support St. Madeleine Sophie's Center's 2022 Events:**

Type of Support:  Sponsor  Program Advertiser

Event to Support:  Morning Glory Brunch (April 2022)  Haute with Heart Fashion Show (August 2022)  
 Golf Tournament (November 2022)  Tea by the Sea (January 2023)

Level of Support: \_\_\_\_\_  
(e.g. Presenting Sponsor, Full Page Ad, etc.)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CVC: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Type:  Amex  Discover  MasterCard  Visa

Name on Card: \_\_\_\_\_ Total Amount Due: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Check is enclosed (Please make check payable to St. Madeleine Sophie's Center) Check # \_\_\_\_\_

**Please return complete form with payment to:**

St. Madeleine Sophie's Center  
Melissa Alcazar, Events and Development Manager  
2119 E. Madison Avenue, El Cajon, CA 92019  
Tel: (619) 442-5129 x121 Fax: (619) 442-9651 www.stmsc.org  
Email: [malcazar@stmsc.org](mailto:malcazar@stmsc.org)

St. Madeleine Sophie's Center is a 501(c)3 non-profit organization.  
Your donation is tax deductible to the fullest extent of the law. Our tax ID number is 95-1957332.

**Please provide advertisement copy, electronic or camera-ready art, in 300 dpi or better.  
All logos should be Adobe Illustrator eps files.**



**St Madeleine Sophie's Center**  
**In-Kind Donation Form**

Would you be willing to donate either a silent auction basket or items to be used in a basket? Appropriate items include gift cards, complimentary meals, unique experiences, and more!

Description of In-kind Donation \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Value of Donated Item \_\_\_\_\_

Item Restrictions and Expiration Date: \_\_\_\_\_

**Contact Information:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Please return complete form with in-kind donation to OR contact for pick-up:**

St. Madeleine Sophie's Center  
Melissa Alcazar, Events and Development Manager  
2119 E. Madison Avenue, El Cajon, CA 92019  
Tel: (619) 442-5129 x121 Fax: (619) 442-9651 www.stmsc.org  
Email: [malcazar@stmsc.org](mailto:malcazar@stmsc.org)

St. Madeleine Sophie's Center is a 501(c)3 non-profit organization.  
Your donation is tax deductible to the fullest extent of the law. Our tax ID number is 95-1957332.