

The logo features a stylized red heart shape composed of horizontal lines, with a red ribbon-like element flowing from the top right.

St. Madeleine Sophie's Center

Serving Adults with Developmental Disabilities for Over 50 Years

2018 HAUTE WITH HEART SPONSORSHIP & PROGRAM ADVERTISEMENT OPPORTUNITIES

St. Madeleine Sophie's Center
2119 E. Madison Avenue
El Cajon, CA 92019

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or

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"Empowerment for Life . . . Through Innovation and Education"

Welcome! Thank you for considering a sponsorship or program advertisement with our annual fundraising events. Since 1966, St. Madeleine's has been providing its specialized Life Program for adults with developmental disabilities, and today serves over 400 individuals. It is our mission at SMSC to, "Educate and empower individuals with developmental disabilities to realize their full potential."

Event proceeds will support our comprehensive & innovative programs.

Thank you for considering the following sponsorship and advertisement opportunities.

41st Haute with Heart Fashion Show

Benefiting Adults with Developmental Disabilities

When: Saturday, August 4, 2018 (10:00 a.m. to 2:00 p.m.)

Where: Hilton San Diego Bayfront
One Park Blvd, San Diego, CA 92101

Activities: This year will mark the 41st show of St. Madeleine Sophie's Center's *Haute with Heart* fashion event. *Haute with Heart* – one of SMSC's signature events - features a fashion show produced by Fashion Forward - Leonard Simpson, special up-lifting performances by our students, delicious luncheon at the beautiful Hilton San Diego Bayfront, live auction, silent auction, opportunity drawing, and fabulous boutique shopping.

Attendance: 700 - 800

Demographics: Primarily SMSC supporters and donors (many high net-worth individuals), many high-profile San Diegans from across the county, and representation by government and community organizations.

Why sponsor the Haute with Heart Fashion Show? Sponsoring this year's Fashion Show will provide your business or organization marketing exposure to over 700 civic minded individuals that support the Center including St. Madeleine's high-profile donors, community organizations, plus representation by governmental agencies. Most importantly, **you will be marketing your business to a diverse audience while giving back to your community** – specifically adults with developmental disabilities - attending St. Madeleine Sophie's Center.

PROGRAM ADVERTISEMENT RATES

Print Run: 800

Deadline: Friday, July 13, 2018

Location in Program	Dimensions (in inches)	Cost
Back cover (color)	8.5" wide x 11" high (with .25 bleed)	\$3,000
Inside back cover (color)	8.5" wide x 11" high (with .25 bleed)	\$2,000
Inside front cover (color)	8.5" wide x 11" high (with .25 bleed)	\$2,000
Full- Page*	7.75" wide x 10.00" high	\$800*
Half-Page	7.75" wide x 4.875" high	\$500
Quarter-Page	3.75" wide x 4.875" high	\$300
Business Card	3.75" wide x 2.3125" high	\$175

***All full page paid ads come with two preferred admission tickets**

PAST SUPPORTERS

Ability Center
Alaska Airlines
Aguirre & Associates
Astor & Black
Barona Resort & Casino
Carlton Hair
Caesars Entertainment
Cohn Restaurant Group
The Ferrantelli Family
Giving Back Magazine
Grove Pastry Shop
HAI Elite
JetBlue Airways
Kaiser Permanente
La Jolla Playhouse
Leo Hamel Fine Jewelry
Lexus of El Cajon
Lundy Insurance
Marcoa Publishing
Merrill Lynch
Museum of Photographic Arts
Orfial Vineyards & Winery
Polara Golf
Premier Designs Jewelry
Reuben H. Fleet Science Center
Roger Roberts – BHHS CA Property
San Diego County Credit Union
San Diego Home/Garden Lifestyles
San Diego National Bank
San Diego Padres
San Diego Union-Tribune
SDG&E
Sheraton San Diego Hotel
SMS Auxiliary
Stone Brewing Co.
Sycuan Casino
The French Gourmet
Thornton Winery
Timken Museum of Art
Tommy Hilfiger
University of San Diego
U.S. Bank
USS Midway Museum
Video Fact
Viejas Band of Kumeyaay Indians
The Williams Family



41st Haute with Heart Fashion Show
Sponsorship Opportunities & Benefits
Saturday, August 4, 2018
10:00 am – 2:00 pm

\$20,000 – Presenting Sponsor (1 available)

- Your name & logo listed as “Presenting Sponsor” in all press materials, invitations & event signs
- Highlighted as “Presenting Sponsor” on KPBS radio spots
- Representative invited during live TV segments as available
- Prominent website & social media exposure including featured article in SMSC eNews
- Exclusive mention in over 15 community event calendars
- Recognition on stage at the event
- Back cover, full-color ad in the event program
- Twenty (20) Premiere admissions with valet parking

\$10,000 – Fashion Icon Sponsor

- Your name & logo in all press materials, invitations & event signs
- Website & social media exposure including SMSC eNews blasts
- Recognition on stage at the event
- Full page, black & white ad in event program
- Ten (10) Premiere admissions with valet parking

\$5,000 – Fashionista Sponsor

- Your name listed in all print ad materials
- Your name & logo listed in all invitations, website, social media & event signage
- Verbal recognition on stage at the event
- Full page, black & white ad in event program
- Ten (10) Preferred admissions

\$2,500 – Vogue Sponsor

- Logo on website, social media, event signage & invitations
- Verbal recognition announcements during event
- Half page, black & white ad in event program
- Five (5) Preferred admissions

SPONSOR/ADVERTISER

AGREEMENT FORM

Yes! I/We would like to support the 41st Haute with Heart Fashion Show as a:

Type of Support: Sponsor Program Advertiser

Event to Support: Haute with Heart Fashion Show

Level of Support: _____
(e.g. Presenting Sponsor, Full Page Ad, etc.)

Company Name: _____

Contact Name: _____

Phone Number: _____ E-Mail: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Credit Card #: _____ Expiration Date: _____ Security Code: _____

Credit Card Type: Amex Discover MasterCard Visa

Name on Card: _____ Total Amount Due: \$ _____

Authorized Signature: _____ Date: _____

Check is enclosed (Please make check payable to St. Madeleine Sophie's Center) Check # _____

Please return complete form with payment to:

St. Madeleine Sophie's Center
Neil Fullerton or Julie Rausch, Marketing and Event Coordinators
2119 E. Madison Avenue, El Cajon, CA 92019
Tel: (619) 442-5129 Fax: (619) 442-9651 www.stmsc.org
Email: nfullerton@stmsc.org or jrausch@stmsc.org

St. Madeleine Sophie's Center is a 501(c)3 non-profit organization.
Your donation is tax deductible to the fullest extent of the law. Our tax ID number is 95-1957332.

**Please provide advertisement copy, electronic or camera-ready art, in 300 dpi or better.
All logos should be Adobe Illustrator eps files.**