



2018 EVENT SPONSORSHIP & PROGRAM ADVERTISEMENT OPPORTUNITIES

St. Madeleine Sophie's Center
2119 E. Madison Avenue
El Cajon, CA 92019

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Welcome! Thank you for considering a sponsorship or program advertisement in connection with our annual fundraising events. Since 1966, St. Madeleine's has been providing its specialized Life Program for adults with developmental disabilities, and today serves over 400 individuals. It is our mission at SMSC to "educate and empower individuals with developmental disabilities to realize their full potential." Event proceeds will support our comprehensive & innovative programs.

Thank you for considering the following sponsorship and advertisement opportunities.

**NEW! Our Secret Garden Party
Benefiting Adults with Developmental Disabilities**

When: Saturday, June 2, 2018 (4:30 – 8:30 pm)

Where: St. Madeleine Sophie’s Center
Main Campus, 2119 E. Main Street, El Cajon 92019

Activities: Beer and wine tastings from local breweries and wineries; live music; catered food stations; Arts Alive Auction presented by Jasmine Creek Florists and SMSC student’s art; Wine Pull auction, silent and Chinese auctions; boutique vendor booths; sale of student-made art and plants from our garden.

Attendance: 300 - 400

Demographics: Primarily SMSC donors (many high net-worth individuals) plus representation by governmental entities, community organizations, and advertised to the general public of San Diego County.

Our Secret Garden Party is a new event on campus for our supporters and the San Diego community to come experience our magical garden and aquatics center. Guests will enjoy a lively evening of entertainment, cheers to a beautiful summer sunset, mix and mingle and most importantly visit St. Madeleine Sophie’s Center to understand what a wonderful site we provide to our 400+ students that attend our day program.

PROGRAM ADVERTISEMENT RATES

Print Run: 300+

Deadline: Friday, May 11, 2018

Location in Program	Dimensions (in inches)	Cost
Back cover (color)	5.5” wide x 8.5” high (with a bleed of .25)	\$1,000
Inside back cover (color)	5.5” wide x 8.5” high (with a bleed of .25)	\$800
Inside front cover (color)	5.5” wide x 8.5” high (with a bleed of .25)	\$800
Full-Page	4.75” wide x 7.75” high	\$425
Half-Page	4.75” wide x 3.75” high	\$225
Quarter-Page	2.25” wide x 3.75” high	\$125

PAST SUPPORTERS

- Ability Center
- Alliant
- American Culinary Federation
- Artesa Vineyards and Winery
- Barona Resort & Casino
- Brigantine Seafood
- Coffee Ambassador
- Cubic Corporation
- Dieter Fischer’s Mercedes
- Downtown Café
- Dube Vineyards
- Ferrantelli Family
- Fletcher Hills Printing
- GIO
- Gloriosa Vineyards
- Grossmont Healthcare District
- Grove Pastry Shop
- Home of Guiding Hands
- Hooley’s Irish Pub and Grill
- Jasmine Creek Florist
- Kaiser Permanente
- Bob & Tina Kelly – Prudential
- CA Realty
- KPBS
- Kyocera
- La Serenissima Vineyards
- Lenora Winery
- Lundy Insurance Services, Inc.
- Maness Vineyards
- On the Border
- Por Favor
- Preferred Care at Home
- Rock Canyon Vineyards
- Roger Roberts – BHHS CA Property
- Rotary Club of El Cajon
- San Diego County Credit Union
- San Diego Union-Tribune
- SDG&E
- SMS Auxiliary
- Stone Brewing Company
- Sweetstacks
- Sycuan Casino
- Sysco San Diego, Inc.
- The East County Herald
- The San Diego Sacred Heart Alumnae/Alumni
- The SoCo Group, Inc.
- Touch of Earth Landscaping
- Trattoria Tiramisu
- University of San Diego
- Viejas Band of Kumeyaay Indians
- Waste Management
- Winglini Wines



Our Secret Garden Party
Sponsorship Opportunities & Benefits
Saturday, June 2, 2018
5:00 to 9:00 pm

\$10,000 – Presenting Sponsor

- Your name & logo listed as “Presenting Sponsor” in all press materials, invitations & event signs
- Speaking & naming opportunity of the Main Stage & verbal recognition at the event
- Prominent website & social media exposure including featured article in SMSC eNews
- Back cover, full-color ad in the event program
- Twenty (20) complimentary admissions to the event (\$1,600 value)

\$5,000 – Garden Sponsor

- Your name & logo listed in all press materials, invitations & event signs
- Website & social media exposure
- Inside front, full page, color ad in the event program
- Verbal recognition announcements during event
- Ten (10) complimentary admissions to the event (\$800 value)

\$2,500 – Aquatic Sponsor

- Logo recognition on 6,000 invitations, website & social media
- Full-page, black & white ad in the event program
- Verbal recognition announcement during event
- Five (5) complimentary admissions to the event (\$400 value)

\$1,500 – Community Sponsor

- Logo recognition on 6,000 invitations, website & social media
- Prominent signage displayed at event
- Half-page, black & white ad in the event program
- Two (2) complimentary admissions to the event (\$160 value)

41st Haute with Heart Fashion Show

Benefiting Adults with Developmental Disabilities

When: Saturday, August 4, 2018 (10:00 a.m. to 2:00 p.m.)

Where: Hilton San Diego Bayfront
One Park Blvd, San Diego, CA 92101

Activities: This year will mark the 41st show of St. Madeleine Sophie’s Center’s *Haute with Heart* fashion event. *Haute with Heart* – one of SMSC’s signature events - features a fashion show produced by Fashion Forward - Leonard Simpson, special up-lifting performances by our students, delicious luncheon at the beautiful Hilton San Diego Bayfront, live auction, silent auction, opportunity drawing, and fabulous boutique shopping.

Attendance: 600 - 700

Demographics: Primarily SMSC supporters and donors (many high net-worth individuals), many high-profile San Diegans from across the county, and representation by government and community organizations.

Why Sponsor the Haute with Heart Fashion Show? Sponsoring this year’s Fashion Show will provide your business or organization marketing exposure to over 700 civic minded individuals that support the Center including St. Madeleine’s high-profile donors, community organizations, plus representation by governmental agencies. Most importantly, **you will be marketing your business to a diverse audience while giving back to your community** – *specifically adults with developmental disabilities* attending St. Madeleine Sophie’s Center.

PROGRAM ADVERTISEMENT RATES

Print Run: 700

Deadline: Friday, July 6, 2018

Location in Program	Dimensions (in inches)	Cost
Back cover (color)	8.5" wide x 11" high (with .25 bleed)	\$3,000
Inside back cover (color)	8.5" wide x 11" high (with .25 bleed)	\$2,000
Inside front cover (color)	8.5" wide x 11" high (with .25 bleed)	\$2,000
Full- Page*	7.75" wide x 10.25" high	\$800*
Half-Page	7.75" wide x 6.25" high	\$500
Quarter-Page	3.875" wide x 3.25" high	\$300
Business Card	3.875 wide x 1.875" high	\$175

***All full page paid ads come with two preferred admission tickets**

PAST SUPPORTERS

Ability Center
Alaska Airlines
Aguirre & Associates
Astor & Black
Barona Resort & Casino
Carlton Hair
Caesars Entertainment
Cohn Restaurant Group
The Ferrantelli Family
Giving Back Magazine
Grove Pastry Shop
HAI Elite
JetBlue Airways
Kaiser Permanente
La Jolla Playhouse
Leo Hamel Fine Jewelry
Lexus of El Cajon
Lundy Insurance
Marcoa Publishing
Merrill Lynch
Museum of Photographic Arts
Orfial Vineyards & Winery
Polara Golf
Premier Designs Jewelry
Reuben H. Fleet Science Center
Roger Roberts – BHHS CA Property
San Diego County Credit Union
San Diego Home/Garden Lifestyles
San Diego National Bank
San Diego Padres
San Diego Union-Tribune
SDG&E
Sheraton San Diego Hotel
SMS Auxiliary
Stone Brewing Co.
Sycuan Casino
The French Gourmet
Thornton Winery
Timken Museum of Art
Tommy Hilfiger
University of San Diego
U.S. Bank
USS Midway Museum
Video Fact
Viejas Band of Kumeyaay Indians
The Williams Family



41st Haute with Heart Fashion Show
Sponsorship Opportunities & Benefits
Saturday, August 4, 2018
10:00 am – 2:00 pm

\$25,000 – Presenting Sponsor (The Alexander & Eva Nemeth Foundation, Inc.)

- Your name & logo listed as “Presenting Sponsor” in all press materials, invitations & event signs
- + Prominent website & social media exposure including featured article in SMSC eNews
- Exclusive mention in over 15 community event calendars
- Recognition on stage at the event
- Back cover, full-color ad in the event program
- Twenty (20) Premiere admissions with valet parking

\$10,000 – Fashion Icon Sponsor

- Your name & logo in all press materials, invitations & event signs
- Website & social media exposure including SMSC eNews blasts
- Recognition on stage at the event
- Full page, black & white ad in event program
- Ten (10) Premiere admissions with valet parking

\$5,000 – Fashionista Sponsor

- Your name listed in all print ad materials
- Your name & logo listed in all invitations, website, social media, & event signage
- Verbal recognition on stage at the event
- Full page, black & white ad in event program
- Ten (10) Preferred admissions

\$2,500 – Vogue Sponsor

- Logo on website, social media, event signage, & invitations
- Verbal recognition announcements during event
- Half page, black & white ad in event program
- Five (5) Preferred admissions

5th Annual SMSC Golf Tournament

Benefiting Adults with Developmental Disabilities

PAST SUPPORTERS

When: Friday, November 2, 2018 (Shotgun: 12:00 pm)

Where: Sycuan Golf & Tennis Resort
3007 Dehesa Road, El Cajon 92019

Activities: Foursome pairings on Pine Glen – Par 3 Executive Course with golf cart; player warm up; silent and Chinese auction; dinner buffet and cocktails; tournament awards presentation; on-course vendor booths; on-course food and beverage cart.

Attendance: 128

Demographics: Both serious and inexperienced golfers that are primarily SMSC donors (many high net-worth individuals). Many participants in our inaugural tournament were new to SMSC. The event is open to the general public.

Attention Getters
BCIS Insurance
Blue Line Builders
Bulls Only Rodeo
eLiveLife.com
Hillikers Ranch Fresh Eggs, Inc.
Home of Guiding Hands
Keller Williams Realty
Lakeside Optimist Club
Noah Homes
SDG&E
Solar Turbine
State Farm
Sycuan Casino
Toyota of El Cajon
USA Jetting Drain Pros Inc.

\$5,000 – Presenting Sponsor

- Your name & logo listed as “Presenting Sponsor” in all print media, event signs, & video
- Prominent website & social media exposure
- Recognition & speaking opportunity (present awards) at the event
- Golf cart GPS signage
- Vendor booth on-course at the event
- One complimentary foursome registration for a total of four (4) golfers

\$2,500 – Tournament Sponsor

- Your name & logo prominently listed in all print media, event signs, & video
- Prominent website & social media exposure
- On-course cart signage
- Vendor booth on-course at the event
- Verbal recognition announcements during event
- One complimentary foursome registration for a total of four (4) golfers

\$1,000 – On the Green Sponsor

- Your name & logo listed in all print media, event signs, & video
- Website & social media exposure
- Vendor booth on-course at the event
- One complimentary foursome registration for a total of four (4) golfers

SPONSOR/ADVERTISER

AGREEMENT FORM

Yes! I/We would like to support St. Madeleine Sophie's Center's 2018 Events:

Type of Support: Sponsor Program Advertiser

Event to Support: Our Secret Garden Party Haute with Heart Fashion Show Golf Tournament

Level of Support: _____
(e.g. Presenting Sponsor, Full Page Ad, etc.)

Company Name: _____

Contact Name: _____

Phone Number: _____ E-Mail: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Credit Card #: _____ Expiration Date: _____

Credit Card Type: Amex Discover MasterCard Visa

Name on Card: _____ Total Amount Due: \$ _____

Authorized Signature: _____ Date: _____

Check is enclosed (Please make check payable to St. Madeleine Sophie's Center) Check # _____

Please return complete form with payment to:

St. Madeleine Sophie's Center
Neil Fullerton or Julie Rausch, Marketing and Event Coordinators
2119 E. Madison Avenue, El Cajon, CA 92019
Tel: (619) 442-5129 Fax: (619) 442-9651 www.stmsc.org
Email: nfullerton@stmsc.org or jrausch@stmsc.org

St. Madeleine Sophie's Center is a 501(c)3 non-profit organization.
Your donation is tax deductible to the fullest extent of the law. Our tax ID number is 95-1957332.

**Please provide advertisement copy, electronic or camera-ready art, in 300 dpi or better.
All logos should be Adobe Illustrator eps files.**